

# BALLWIN

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## PASSPORT TO SHOP

Do you have your passport to shop in Ballwin? The Ballwin Business Passport Program allows residents to use their Ballwin Resident ID card or key fob to receive discounts at many participating merchants. Over 30 businesses have signed on to participate in the program. Each merchant has chosen their discount and tailored the offer based on their particular product and customer. Participating businesses will display the Ballwin Passport logo in a prominent location in their business. Customers need only to present their Ballwin Resident ID card or key fob to receive this discount.

To obtain a Ballwin Resident ID card or key fob, please visit The Pointe at Ballwin Commons community center located one-half mile south of Manchester Road on Old Ballwin Road. Please present an unpaid gas, electric, water or sewer bill to prove Ballwin residency. The cost to obtain the card is \$5.00 per person, or \$1.00 to renew an existing card. The residency card also entitles residents to discounted use of Ballwin recreational facilities and programs. For a complete list of participating Ballwin businesses and available discounts, visit our web site at:



www.ballwin.mo.us



## A Message from the Mayor of Ballwin

Dear Friends and Neighbors,

In difficult economic times such as these, we all have to be creative and look at different ways to stretch our dollars. The City of Ballwin was approached by the West Newsmagazine with an opportunity to print our resident newsletter as an insert in their weekly publication. With the recent postage increase and other rising costs, we decided to partner with the West Newsmagazine for our last two issues of 2009.

Please log on to our website and let us know what you think of our new format. We will be evaluating whether to continue printing the Ballwin News in partnership with the West Newsmagazine or return to our previous method of printing and delivery. Communication is very important to us and we hope to hear from you in this regard.

Look for your next issue of the Ballwin News to be delivered as another insert in the West Newsmagazine in October. We will also be supplementing our quarterly printing of the Ballwin News with electronic newsletter updates. Be sure to go to [www.ballwin.mo.us](http://www.ballwin.mo.us) to sign up. As always, you can visit our website [www.ballwin.mo.us](http://www.ballwin.mo.us) for the most up-to-date information or sign up to receive E-News and receive information on the latest happening on the City of Ballwin.

Until then, enjoy your summer.

Tim Pogue  
Mayor  
City of Ballwin

## NATIONAL NIGHT OUT AGAINST CRIME

The Ballwin Police Department is once again participating in this year's National Night Out Against Crime on Tuesday, August 4, 2009. As you may or may not know, this annual event is looked at as a way to heighten crime and drug prevention awareness, strengthen both neighborhood spirit and police-community relations, and send a message to criminals that neighborhoods are organized and fighting back.

There are a number of ways that your neighborhood may "celebrate" National Night Out. In addition to turning on porch lights, many neighborhoods throughout the country organize block parties or cookouts in an attempt to promote community involvement in crime prevention.

The Ballwin Police Department would like to encourage you and your neighbors to participate in this year's National Night Out. In fact, we would like to sponsor a friendly competition among the subdivisions to see who will have the largest party, or greatest participation.

Please contact Sergeant John Bergfeld at (636) 207-2351 if your neighborhood association is interested in participating in this year's event.

## Ballwin Parks and Recreation Events:

- **July 25:** Card Boat Regatta- starts at 2 pm at the North Pointe pool. Will you float or sink? Build a boat out of cardboard and duct tape and see if yours will float. Life jackets are required. Two people per boat. Spectators are free.
- **August 8:** North Pointe Twilight Swim: 8-10 pm Enjoy North Pointe Aquatic Center under the stars with your family and friends. Pointe Plus and Pool memberships enter FREE! VIP \$4/Non Residents \$5

- **August 8-9:** Snores 'n Smores Family Campout at Vlasik Park-Join us for an overnight adventure at Vlasik Park. There will be fun activities, crafts and more. We will start the BBQ and after dinner will be a movie and s'mores. Sign up at The Pointe for this fun family adventure.
- **August 14:** Digital Road Rally-This rally starts at 6 pm. Teams of three or four race around by car taking pictures in a scavenger

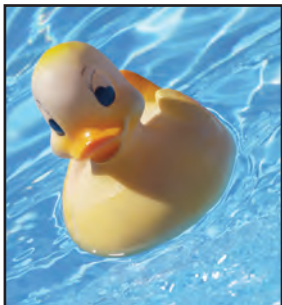
- hunt. You are given clues and point possibilities, then sent off to digitally capture your experience. While the results are judged, enjoy pizza and drinks. Prizes will be awarded. Each team needs to bring their own digital camera and no cell phone cameras. Start at the Ballwin Golf Banquet Center. Sign up to reserve your spot.
- **September 8:** 2nd Annual Dog Swim-from 4:30-7:30 pm. North Pointe Aquatic Center will hold its second Annual Dog Swim. We have

- extended the time and the number of pools! No aggressive dogs. Must have current legal vaccinations. Part of the proceeds will be donated to the Missouri Wildlife Center. \$10 per dog.
- **September 12:** The Pointe at Ballwin Commons Open House-Free admission all day including facility tours, free babysitting, sample classes, attendance prizes and membership discounts.

## Twilight Swim and Duck Race

Enjoy North Pointe under the stars with your friends and family on Wednesday, July 22 and Saturday, August 8 from 8-10pm.

Let the race begin! Come take part in the Rubber Duck Race during the Twilight Swims at the North Pointe Aquatic Center. Purchase a rubber duck entry at North Pointe for only a \$5 donation and watch it swim the Lazy River. Half of the proceeds will go to The Ballwin Historical Society and the top five finishing ducks will win cash prizes along with the Lame Duck Award given to the last duck over the finish line. There is a limited supply of ducks and you do not need to be present to win. Pool Pass members & Pointe+ members FREE! VIP \$4/Non Residents \$5.



## Historical Commission Seeks New Members



Are you interested in Ballwin's history? If you would like to learn more about Ballwin, a history book is available for purchase at the Government Center. If you would like to take a more active role, you may want to consider joining the Ballwin Historical Commission. The Commission meets on the second Tuesday of the month at 3:30 p.m. in the lower level of the Government Center. These volunteers host several events each year, including the Memorial Day Ceremony, and they are currently working towards the restoration of the original Ballwin School House. They also provide tours of the historic log home in Vlasik Park. If you would like to join this group, please contact the Ballwin Government Center at 636-227-8580 for more information.

## Refuse Collection

On April 13, 2009, the Board of Aldermen authorized a multi-year contract extension to Allied Waste, our current residential refuse collector. The free delivery of 65 gallon recycling carts was made possible as a result of this commitment. Long range plans call for total automation. This will result in greater efficiency and increased emphasis on recycling.

For those customers who have storage space issues or volume considerations, Allied is now offering a "Little Blue" option. For a one time conversion charge, they will swap out your 65 gallon cart for a smaller 30 gallon version. To sign up or receive additional information contact Allied Waste at 636-947-5959.



## Street Lighting

Each year, the city spends \$407,635 to Ameren for street light illumination. We currently have 2,437 fixtures so this cost has a significant impact on our already strained budget. To make matters worse, we continue to pay monthly rates for outdated technology that is not the most energy efficient. The Board of Aldermen is seriously committed to improving this situation. Several options are under consideration. We have initiated a pilot demonstration project which involves conversion of six lamps to LED and convection. Two of these fixtures are located in front of the Police Station. In addition, we are exploring the option of changing out all city-owned fixtures. Finally, we are potentially in line for a test grant to switch the Holloway Road cobra heads to LED technology. We are thinking green and we hope you are as well.



## Mosquito Control

The Ballwin Public Works Department has been battling mosquitoes for over 25 years. In 1999, in response to numerous complaints and the new mosquito threat, West Nile virus, fogging became a weekly operation instead of every other week. Aqua Reslin replaced Malithion in 2002 as the product of choice.

After the summer mosquito season a resident survey was conducted through the City's newsletter and website. Seventy-six (76%) indicated that mosquito fogging is a worthy service that should be continued.

Following St. Louis County Health Department's practice, fogging begins about 8:00 pm and continues until about 11:30 pm. Spraying is done Monday through Thursday, except when it rains or on holidays. The state-licensed operator turns the sprayer off when people are present and near known bee hives. The fogging equipment still makes a sound when the mister is off.

As in St. Louis County and many other communities, Ballwin uses Aqua Reslin. This EPA and State approved water based product is used in accordance with the manufacturer's instructions and is mixed one gallon of Aqua Reslin with nine (9) gallons of water. At the beginning of the season the fogging equipment is calibrated by the equipment manufacturer. St. Louis County Health Department uses Aqua Reslin, under contract, for 63 cities including Ballwin's neighbors Chesterfield, Clarkson Valley, Ellis-

ville, Manchester, Twin Oaks, Wildwood, Winchester, and Town & Country. In addition, 23 areas of unincorporated county are also sprayed.

The following information was taken from the U.S. Environmental Protection Agency's website pertaining to pesticide reregistration. One of the main ingredients of Aqua Reslin is permethrin. Permethrin is a pyrethroid. It is a synthetic chemical similar to the natural insecti-

cide pyrethrum which comes from the chrysanthemum plant, but it remains effective for longer periods of time.

The EPA states that permethrin is registered for use on/in numerous food/feed crops, livestock and livestock housing, modes of transportation, structures, buildings (including food handling establishments), Public Health Mosquito abatement programs, and numerous residential

use sites including use in outdoor and indoor spaces, pets, and clothing (impregnated and ready to use formulations). Permethrin is commonly found in household insect foggers and sprays, flea dips and sprays for cats and dogs, ornamental garden and turf products, repellent/insecticide for clothing, mosquito abatement products, termite treatments, agricultural pesticide products, lice



shampoos and body lotions for scabies control (regulated by U.S. Food & Drug Administration)

The EPA reports that permethrin is a general use pesticide for residential and industrial applications. Permethrin is also used as a pediculicide for the treatment of head lice and scabies. The Food and Drug Administration (FDA) approves use of the pesticide.

All non-cancer (dermal and inhalation) risks for individuals handling permethrin products in a residential setting were below the EPA's level of concern (LOC). The non-cancer post-application risk estimates for adults and youth aged children exposed to an environment treated with permethrin were also below the EPA's LOC; however, the risk estimate for toddlers exposed to permethrin treated indoor surfaces (carpets) were above the EPA's LOC. The cancer risk estimates for adults exposed to indoor surfaces treated with permethrin from directed surface sprays or total release foggers were also above the EPA's LOC. Post-application exposure to both outdoor residential misting systems and permethrin treated clothing are below the non-cancer and cancer LOCs.

Based on the EPA, State, and St. Louis County Health Department information, Aqua Reslin is a safe product, when used in accordance with the manufacturer's instructions.