



Thank you for your interest in the Shop Ballwin First: Business Passport Program. The program is simple and will encourage area residents to shop at your business first **and** more often.

Program Facts:

- This program is FREE for you
- A Ballwin Pointe key fob allows shoppers to receive a discount YOU choose
- Your only obligation is to honor your discount to shoppers who qualify until the expiration date
- We will advertise your business on the Ballwin website, in email newsletters and in our Shop Ballwin First brochures.

We ask that you place a Ballwin Business Passport Participant sign in your front window or by your cash register. This will help our patrons to realize you are a member of this exciting program.

Business Name: _____

Contact Name: _____

Business Address: _____

Business Phone Number: _____

Business Social Media Pages: _____

Discount Offer: _____

Email: _____

Signature: _____ Date: _____ Offer Valid Until: 12/31/2019

Each year in June you will be able to alter or remove the discount you've offered to residents. The best part about Shop Ballwin First (other than the fact that it is free) is *you can personally measure the results* when our patrons visit your business. If you have any additional questions, please contact Communication Specialist, Kirsten Hochstetler at The Pointe at Ballwin Commons.

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