



BALLWIN LIFE MAGAZINE

CITY OF BALLWIN

2018 Ballwin Life Print Advertising Opportunities

ABOUT

Ballwin Life Magazine debuted in 2017 and has been met with praise and excitement from residents and business owners in and around the Ballwin area. The publication serves to provide pertinent information on projects, events, and issues that impact the lives of the 30,000+ residents of the City of Ballwin. Ballwin Life magazine is delivered directly to the door of every Ballwin resident quarterly.

IMPORTANT DATES

Issue Date: Feb 1, 2018

Reservation Deadline: Dec 4, 2017

Art Deadline: Dec 11, 2017

Issue Date: May 8, 2018

Reservation Deadline: March 19, 2018

Art Deadline: March 26, 2018

Issue Date: Aug 1, 2018

Reservation Deadline: June 11, 2018

Art Deadline: June 18, 2018

Issue Date: Nov 1, 2018

Reservation Deadline: Sept 10, 2018

Art Deadline: Sept 17, 2018

WHY ADVERTISE WITH BALLWIN?

All residents will have the Ballwin Life Magazine delivered directly to their door

Quarterly distribution allows advertisements to be tailored to the season

Affordable prices give businesses the opportunity to have their brand accessible to over 30,000 Ballwin residents

As the official publication of the City of Ballwin, residents will have a vested interest in reading the issue in its entirety

Upcoming events and relevant information ensure readers keep the publication and refer to it often

Limited number of advertising spaces in each issue allows for more attention to be paid to the individual advertisements

PRICES

A 50% discount will be applied on the fourth advertisement purchased during one calendar year, excluding the Quarter Page advertisement option.

Back Cover (1/2 page)

\$1,500, size: 8.5x5.5

Full Page

\$1,000, size: 8.5x11

Quarter Page

\$250, size: 5.5x4.25

Half Page Horizontal

\$500, size: 8.5x5.5

Ad Design

\$150 Any Size