



Thank you for your interest in the Shop Ballwin First: Business Passport Program. The program is simple and will encourage area residents to shop at your business first **and** more often.

Program Facts:

- This program is FREE for you
- A Ballwin Pointe key fob allows shoppers to receive a discount YOU choose
- Your only obligation is to honor your discount to shoppers who qualify for a one year period
- We will advertise your business on the Ballwin website, in email newsletters and in our Shop Ballwin First brochures.

We ask that you place a Ballwin Business Passport Participant sign in your front window or by your cash register. This will help our patrons to realize you are a member of this exciting program.

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Phone Number: \_\_\_\_\_

Business Social Media Pages: \_\_\_\_\_

Discount Offer: \_\_\_\_\_

Email: \_\_\_\_\_

After one year of participation, we will contact you to discuss any changes you would like to make to your discount offer. The best part about Shop Ballwin First is *you can personally measure the results* when our patrons visit your business. If you have any additional questions, please contact Communication Specialist, Kirsten Hochstetler at The Pointe at Ballwin Commons.



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