



Parks & Recreation

Memo

To: Robert Kuntz, City Administrator

From: Linda Bruer, Director of Parks and Recreation

Date: April 29, 2015

RE: Great Streets Art Project

I have spoken with the cities of Ellisville and Wildwood as well as the Missouri Department of Transportation with regard to their interest in continuing the theme initiated by the City of Manchester of "artwork on MODOT traffic control boxes" along the Manchester Road corridor. All three agencies indicated an interest in participating; with possible implementation this fall to cap off Great Streets' Improvements. The project would include soliciting artwork from local artists and paying an honorarium of \$600 per box for their work. Ballwin has five boxes on Manchester Road; therefore the cost to the city would be approximately \$3,000. The City would also be responsible for cleaning and priming the boxes prior to the work and sealing the art following application.

While this is not a budgeted project, funds are available in the community arts escrow account which derived proceeds from last year's Craft Beer Fest. In order to obtain a state liquor license for the festival, a non-profit organization must take out the permit. In Ballwin's case it was Ballwin Arts (which continues to maintain a 501-C3 status), with proceeds to benefit community art projects. There is currently \$5,997.99 in the arts escrow account.

If you are in agreement with the project in concept, I would like to meet with the other cities to develop a list of all the boxes along Manchester Road in the three cities, discuss our methodology for soliciting and selecting artists, and other details involved with the project.

If you have any questions, I would welcome the opportunity to discuss.