CONSENT ITEM

RE: **North Pointe Passes**

DEPARTMENT: **Parks and Recreation**

PROGRAM: **North Pointe**

RECOMMENDATION: **Per the City of Wildwood's request, staff recommends allowing up to 50 Wildwood resident families the ability to purchase a North Pointe membership at the Ballwin discounted rate; with additional compensation to be derived from the City of Wildwood's payment of $80.00 per membership to the City of Ballwin.**

EXPLANATION: To provide aquatic services to their residents, the City of Wildwood has contracted with neighboring municipalities to offer these services. The City of Wildwood has once again requested that the City of Ballwin make up to 50 memberships available to their residents at the Ballwin discounted rate. The City of Wildwood will compensate Ballwin $80 for each membership sold which is 73% of the difference between the resident and non-resident pass rate. Last year a total of $11,555 was derived from the sale of 42 memberships to Wildwood families.

SUBMITTED BY: Linda Bruer, Director of Parks and Recreation

DATE: February 3, 2014