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# Memo

**To: Linda Bruer, Director of Parks and Recreation**

**From: Hedy Boone, Deputy Director of Parks and Recreation**

**Date: March 4, 2013**

**RE: Ballwin-Wildwood Pool Partnership**

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We have received a request from the City of Wildwood to once again offer annual pool passes to the North Pointe Aquatic Center for their residents for the upcoming 2013 pool season. We in turn asked The City of Wildwood if they would be interested in increasing the number of family pool passes from 25 to 50. For the past two years, we have sold all of the 25 passes the first day in less than four hours.

Wildwood would reimburse the City of Ballwin \$80 for every membership sold along with the Wildwood resident paying the Ballwin resident family rate of \$195/household. If all 50 passes are sold, the City of Ballwin would receive a total of \$13,750 in revenue. Total revenue generated the past two years from the sale of 25 passes has been \$ 6,525 per year.

I would recommend that we accept this proposal from the City of Wildwood as previous participation has impacted our revenue and facility operations positively. We have had many inquiries from Wildwood residents and we are prepared to begin sales following authorization. If you have any questions, please let me know.