



Staff Report

Subject: City of Ballwin Budget Survey

Department/Program: Finance/Communications

Explanation: Changes to the criteria for the Government Finance Officers Association's (GFOA) Distinguished Budget Presentation Award were made in 2020, making public engagement in the budgeting process a mandatory element. Many cities have achieved successful engagement through the use of budgeting surveys, enabling residents to provide input at a time and location that is convenient to them.

We compiled a ten question survey. Information about the survey was shared in our May issue of the Ballwin Life Magazine, on our website in multiple places, on our social media pages (Facebook, Twitter, NextDoor), on our electronic board on Manchester Road, and in our City, Business, and Public Works email newsletters. It was available on our website throughout the month of May.

Recommendation: A brief synopsis of the survey results will be presented during the Board meeting.

Submitted By: Denise Keller

Date: June 14, 2021