



# SHOP BALLWIN FIRST

## Business Registration Form

Thank you for your interest in the Shop Ballwin First: Business Passport Program. The program is simple and will encourage area residents to shop at your business first **and** more often.

- ✓ This program is FREE for you
- ✓ A Ballwin Resident ID Card allows shoppers to receive a discount YOU choose
- ✓ Your only obligation is to honor your discount to shoppers who qualify until the expiration date
- ✓ We will advertise your business on the Ballwin website, Facebook page, in email newsletters, and in our Ballwin Life Magazine brochures.
- ✓ Each year you have the opportunity to alter or remove the discount you've offered to residents.
- ✓ You can personally measure the results when our patrons visit your business.

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Phone Number: \_\_\_\_\_

Business Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Discount Offer: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_ Offer Valid Until: 12/31/2022

If you have any additional questions, please contact  
**Megan Freeman, Marketing & Communications Specialist**

(636) 207-2359  
mfreeman@ballwin.mo.us  
Fax form to: (636) 207-2320

**We ask that you place a Ballwin Business Passport Participant sign in your front window or by your cash register. One can be picked up at the Ballwin Government Center (1 Government Ctr, Ballwin, MO 63011). This will help our patrons to realize you are a member of this exciting program.**