

# **CONSENT ITEM**

**RE:** WILDWOOD SWIM PASSES

**DEPARTMENT:** PARKS AND RECREATION

**PROGRAM:** NORTH POINTE

**RECOMMENDATION:** For the 2015, allow the sale of up to 50 North Pointe Family Swim Passes to Wildwood residents at the Ballwin resident rate with the City of Wildwood to reimburse Ballwin \$80 per pass sold.

**EXPLANATION:** For the past several years Ballwin has had this cooperative agreement with the City of Wildwood to offer this service to their residents. \$6,625 in revenue was budgeted in the 2015 North Pointe budget for the sale of 25 passes to Wildwood resident. The sale of up to 50 would certainly enhance the facility's revenue with little impact on the facility's operation.

**SUBMITTED BY:** LINDA BRUER, CPRP  
DIRECTOR OF PARKS AND RECREATION

**DATE:** FEBRUARY 2, 2015