

Sponsorship Rates

Front Desk Scrolling Ads	\$100	1 Month
Silver Sponsor	\$250	1 Event
Gold Sponsor	\$500	3 Events
Exclusive Sponsor*	\$750	1 Event
Platinum Sponsor	\$1000	7 Events

**Don't get lost in the crowd! You can upgrade to our Exclusive Sponsor option ensuring your business is the sole sponsor of the event. Ballwin Race Series events are not eligible for exclusive sponsorship opportunities.*

After viewing your sponsorship options please contact us with questions and to reserve your space.

Matt Struempfh
Fitness Manager
636-207-2304
matt.struempfh@ballwin.mo.us

Contact us today to see how you can boost your business and impact the community by partnering with Ballwin Parks and Recreation!

Sponsorship Opportunities

"Bringing People Together"



Find Ballwin Parks and Recreation online and tell us about your sponsorship experience!

www.ballwin.mo.us ●●●● 636-227-8950
#1 Ballwin Commons Circle Ballwin, MO 63021



Event Options

Choose from any of the following events to sponsor in 2018.

- Indoor Triathlon: January 20-21
- Daddy Daughter Dance: February 9-10
- Trivia Night: March 2
- Easter Egg Hunt: March 31
- Tons of Trucks: April 14
- Dirty Spokes Mountain Bike Race: April 15
- Ballwin Days 5k: June 10
- Concerts: June 20, July 11, July 25, Aug 3
- Twilight Swims: June 23, July 21, Aug 11
- My First TRYathlon: July 7
- Ballwin Triathlon: July 15
- Conquer Castlewood: August 12
- Craft Beer Festival: September 8
- Kids Triathlon: September 16
- Family Campout: September 29
- Family Hayride: October 6
- Moonlight Howl 5k: November 2
- Trivia Night: November 16
- Party at The Pointe: December 28

Race Series

If you choose all seven races in the series you get an added sponsorship bonus: your logo will be on the back of all the race series t-shirts. This option is only available to Platinum sponsors who choose all seven races: Indoor Triathlon, Dirty Spokes Mountain Bike Race, Ballwin Days 5k, Ballwin Triathlon, Conquer Castlewood Team Adventure Race, Kids Triathlon, and the Moonlight Howl 5k.



Other Information:

Events are available on a first come first served basis and sponsorship opportunities may be limited.

Should an event be canceled, you may choose a different event during the same calendar year.

Your business may switch events up to one month before the event for a \$20 fee.

Front Desk Scrolling Ads are available at The Pointe at Ballwin Commons for a one month time period. Please contact us for ad sizes and rotations.



What's in it for me?

When you decide to partner with the City of Ballwin you are not only helping bring programs and facilities to community members and contributing to their health, wellness and quality of life, you're also making a powerful business investment.

How will my brand be associated with events?

- Logo on all promotional materials
- Business listed on the City of Ballwin's website
- Verbal recognition at the event
- On-site exhibit at the event
- Banner or sign placement at the event
- Social Media and email announcements (where applicable)
- Ability to hand out coupons or flyers

Ballwin events provide your business with great opportunities to:

- Be face to face with potential customers
- Choose events that reach your target market
- Show your support of the Ballwin community

