

Sponsorship Rates

Silver Sponsor	\$250	1 Event
Gold Sponsor	\$500	3 Events
Exclusive Sponsor*	\$750	1 Event
Platinum Sponsor	\$1000	7 Events

**Don't get lost in the crowd! You can upgrade to our Exclusive Sponsor option ensuring your business is the sole sponsor of the event. Ballwin Race Series events are not eligible for exclusive sponsorship opportunities.*

After viewing your sponsorship options please contact us with questions and to reserve your space.

Kirsten Hochstetler
Communication Specialist
636-207-2359
khochstetler@ballwin.mo.us

Contact us today to see how you can boost your business and impact the community by partnering with Ballwin Parks and Recreation!

Sponsorship Opportunities

"Bringing People Together"



Find Ballwin Parks and Recreation online and tell us about your sponsorship experience!

www.ballwin.mo.us ●●●● 636-227-8950
#1 Ballwin Commons Circle Ballwin, MO 63021

What's in it for me?

When you decide to partner with the Ballwin Parks and Recreation Department you are not only helping bring programs and facilities to community members and contributing to their health, wellness and quality of life, but you're also making a powerful business investment.

How will my brand be associated with events?

- Logo on all promotional materials
- Business listed on the City of Ballwin's website
- Verbal recognition at the event
- On-site exhibit at the event
- Banner or sign placement at the event
- Social Media and email announcements
- Ability to hand out coupons or flyers

Please note: not all events are eligible for all sponsorship elements. Staff discretion will be used to determine the best fit for sponsors within the context of each event. Please call or email with any questions.

Ballwin Parks and Recreation events provide your business with great opportunities to:

- Be face to face with potential customers
- Choose events that reach target markets
- Show your support of the Ballwin community



Event Options

For a complete list of all the department's events please visit www.ballwin.mo.us and view our online recreation guide or stop by The Pointe at Ballwin Commons and pick up a hard copy.

A few of our events include:

- 5k Races
- Triathlons
- Trivia Nights
- Daddy Daughter Dance
- Egg Hunts
- Twilight Swims
- Concerts in the Park

Race Series

The Ballwin Race Series is an exciting mix of competitive events from 5k races and triathlons to mountain biking and adventure races.

Platinum Level Sponsors who choose all 7 race series events have the opportunity to put a logo on the back of all race series shirts. This option is only available for those who choose all 7 race series events.



Important Information:

Events are available on a first come first served basis and sponsorship opportunities may be limited. Should an event be canceled, you may choose a different event during the same calendar year. Your business may switch events up to one month before the event for a \$20 fee.

*Races in the Ballwin Race Series are not eligible for Exclusive Sponsorship opportunities.