



## Board of Aldermen Planning Session Minutes

June 11, 2018 at 6:00 p.m.

Ballwin Dean Team's Community Room  
15121 Manchester Rd, Ballwin, MO 63011

*The minutes are prepared in summary to reflect the overall discussion and not verbatim quotes.*

The Planning Session was called to order at 6:15 p.m. by **Mayor Tim Pogue**. Board members in attendance were **Aldermen Jimmy Terbrock, Michael Finley, Kevin M. Roach, Mark Stallmann, Frank Fleming, Jim Leahy, Ross Bullington and Raymond Kerlagon**. City Staff in attendance were City Administrator Eric Hanson, City Attorney Robert Jones, City Clerk Abigail Johnson, Police Chief Kevin Scott, Assistant City Administrator/Director of Development Andy Hixson, Superintendent of Streets Jim Link, Director of Parks and Recreation Linda Bruer, Director of Public Works Gary Kramer, Finance Officer Denise Keller, Human Resource Coordinator Haley Morrison and Marketing and Communications Director Kirsten Hochstetler.

The Board discussed city-wide priorities for the next three to five years. Discussion revolved around finding solutions for residents as well as maintaining a responsible budget. Items that were addressed included economic development, capital equipment investments, technology and possible annexation. The below lists provides the items that were discussed at the meeting.

### **Staff Identified Priorities**

The Board was presented with the following list of priorities identified by staff. The Board discussed and reviewed the items provided by staff. The Board concurred on many of the items staff identified as priorities.

- I. Budget/Finance/Legislative**
  - A. Street Light Cost Reduction
  - B. Region Wide Use Tax
  - C. Charter City Designation
- II. Capital Equipment**
  - A. Tree Trimming/Sign Truck
  - B. Rubber Tire Excavator
- III. Code/Inspections/Planning**
  - A. Implementation of Mixed Use Development Codes
  - B. Updating Code of Ordinances following Comp Plan Update
  - C. Proactive Code Enforcement (Staffing)
- IV. Economic Development**
  - A. Annexation
  - B. Formation of a Business Development Council
  - C. Olde Towne Plaza Redevelopment
  - D. Clayton Road Plaza Redevelopment

- V. Marketing/Communication/Citizen Engagement**
  - A. Expanded Branding of Ballwin
  - B. Improved Video Marketing (Upgrading Video Equipment)
  - C. Selling the Ballwin Community Outside Ballwin
- VI. Operations/Facilities**
  - A. Police Facility Upgrade
  - B. Redevelopment of Old City Hall
  - C. Golf Course Maintenance Building
  - D. Additional Covered Parking for Remaining Departments
  - E. Public Works Yard Reconfiguration
  - F. Equipment Storage Facility
  - G. Indoor Pool Expansion
  - H. Pedestrian Overpass on Manchester
  - I. Park Upgrades based on Master Plan priorities
- VII. Streets/R-O-W**
  - A. Expansion of in-house street repair and replacement program
  - B. Additional Crew for Street Tree maintenance
  - C. Major Road Projects: Holloway and New Ballwin Roads
- VIII. Technology**
  - A. Body Cameras (Police)
  - B. CAD System Upgrade/Update
  - C. Expansion of Regional Dispatching Services
  - D. Identify Cloud-based storage solutions to eliminate hardware
  - E. Provide high functioning wifi access to all facilities
  - F. Upgrade network infrastructure focusing on high speed broadband
  - G. Upgrade Mitel pbx and voicemail systems
  - H. Harden PCI Compliance

### Board Identified Priorities

The items listed below were introduced by the Board as their priorities. These items will be included in the budgeting and implementation of priorities.

- I. Budget/Finance/Legislative**
  - A. Street Lights: Update Ordinance to not accept additional and/or new street lights
  - B. Presence in Jefferson City
- II. Capital Equipment**
  - A. 2-ton dump truck
- V. Marketing/Communication/Citizen Engagement**
  - A. Senior US Open Qualifier in Ballwin Promo
  - B. Regional High School Tech-Intern/Projects
  - C. Ballwin Promotional Items
- VI. Operations/Facilities**
  - A. Old City Hall Site Redevelopment

## Overlapping Priorities

By referencing the list of priorities provided by staff, the Board found the below items overlapped with their own list of priorities or the items were identified to be new priorities as a result of the discussions that took place during the planning session. The following items should be considered as *high* priorities.

### **I. Budget/Finance/Legislative**

- A. Street Light Cost Reduction/Update Ordinance

### **VI. Operations/Facilities**

- A. Golf Course Maintenance Building
- B. Equipment Storage Facility

### **VIII. Technology**

- A. Body Cameras (Police)

The Planning Session was adjourned by Mayor Pogue at 9:00 p.m.

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TIM POGUE, MAYOR

ATTEST:

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ERIC HANSON, CITY ADMINISTRATOR

*Updated: June 20, 2018*

A Johnson