

Ballwin Life Magazine

2019 Advertising Opportunities



Ballwin Life Quick Facts:

Quarterly publication

16,000 copies distributed

Mailed to every Ballwin household (including apartments)

Free publication (no subscription required)

40-48 pages

Questions? Contact us:

Director of Marketing and Communication

Kirsten Hochstetler at 636-207-2359 or khochstetler@ballwin.mo.us

2019 Publication Deadlines:

- Issue #1 released first week of February 2019
 - Reservation and artwork deadline: December 21, 2018
- Issue #2 released first week of May 2019
 - Reservation and artwork deadline: March 8, 2019
- Issue #3 released first week of August 2019
 - Reservation and artwork deadline: June 21, 2019
- Issue #4 released first week of October 2019
 - Reservation and artwork deadline: September 20, 2019

Ad Options	Pricing	Ad Size	Ads available per issue
½ Page Back Cover	\$1,500	8.5 x 5.5 (needs bleeds & margins)	1
Full Page	\$1,000	8.5 x 11 (needs bleeds & margins)	2
½ Page	\$500	7 x 4.5 (no bleeds)	5
¼ Page	\$250	3.5 x 4.5 (no bleeds)	12
¼ Page Inside Front Cover	\$400	3.5 x 4.5 (no bleeds)	1
¼ Page Inside Back Cover	\$400	3.5 x 4.5 (no bleeds)	1

Important Information:

- Reserve space in all four issues and save! A 50% discount will be applied on the fourth advertisement when four ads are purchased during one calendar year for all ads ½ page or larger.
- The City of Ballwin reserves the right to select placements of ads based on content and to modify or reject designs to fit the needs of the publication.
- We would be happy to assist you in producing artwork for your ad for \$150.
- Ads are available on a first come first served basis

To Reserve Your 2019 Ad Space Please Fill Out This Page

Name of Business: _____

Contact: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Please indicate when you'd like your ad(s) to appear and what size you'd like to reserve.

Issue(s):	February	May	August	November
Ad Size:	½ Back Cover (\$1,500 each)		Full Page (\$1,000 each)	
	½ Page (\$500 each)		¼ Page (\$250 each)	
	¼ Page inside front cover (\$400 each)		¼ page inside back cover (\$400 each)	

Total amount owed (price of ad x number of issues) _____ Bill me per issue Bill me lump sum

Payment Method: Credit or Debit Card Check * Please make checks payable to City of Ballwin

Name on card: _____

Card Number: _____

Exp. Date: _____ Security Code: _____ Billing Zip Code: _____

Card Holder Signature: _____ Date: _____

**Drop off or mail this form to the Ballwin Government Center
14811 Manchester Rd. Ballwin, MO 63011**

All advertisements must be paid and processed by the reservation deadline. Payments can be made with credit card, debit card or check. One electronic proof will be issued to advertisers via email. Errors or changes must be reported on or before the deadline provided by staff in the proofing process. If advertisers have approved the proof, the City of Ballwin accepts no responsibility or liability, even if an error exists. Cancellations can be made for a full refund less a \$50 service fee if made before the reservation deadline. Cancellations requested after the reservation deadline will not be honored.

Signature of Advertiser --- Date

Signature of Ballwin Official ---Date

BALLWIN LIFE MAGAZINE ADVERTISING SPEC SHEET

All measurements in inches

QUARTER PAGE ADVERTISING

(Includes Inside Front and Inside Back Cover)

No bleeds or margins

3.5 x 4.5

HALF PAGE ADVERTISING

No bleeds or margins

7 x 4.5

HALF PAGE BACK COVER ADVERTISING

Needs bleeds and margins

Bleed: 8.5 X 5.5

Content within: 8 X 5

FULL PAGE ADVERTISING

Needs bleeds and margins

Bleed: 8.5 X 11

Content within: 7.5 X 10.25

1/4 PAGE



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PHYSICAL THERAPY

COME HEAL WITH US!

PHYSICAL THERAPY • SPORTS REHAB • HAND THERAPY
INDUSTRIAL REHAB • OCCUPATIONAL THERAPY

BALLWIN 884 Woods Mill Road, Ste. 200 | P: 636-238-4910
WWW.APEXNETWORKPT.COM

1/2 PAGE INSIDE

PET SUPPLIES PLUS.

Minus the hassle.

Plus

Prices you love.

Minus

Long lines you hate.



At Pet Supplies Plus, there are no long lines and no winding aisles, no filler and no fluff (besides the kind you can pet). Our stores are smaller by choice and our shelves are stocked with just the right products, specifically chosen to help you get in, get out, and get home happy.

- + Independently owned & operated
- + Lowest price with our Price Match Guarantee
- + Carefully selected products for all of your furry, scaly & feathery friends
- + Widest selection of natural dog food

Join our pack!

Sign up in store to become a Preferred Pet Club member and start saving today. Benefits include:

- + Freebies
- + Exclusive coupons
- + Member only pricing
- + Birthday gift for your pet



Pet Supplies Plus Ballwin

15311 Manchester Rd | 636.686.7181
Mon-Sat: 9am-9pm • Sun: 10am-6pm

1/2 PAGE BACK COVER

BLEED

CONTENT/TYPE CONSTRUCTION

ELCO

Chevrolet Cadillac



Over 1,000 New & Pre-Owned Vehicles
\$200 paid to YOU for every sales referral
Proud Ballwin dealership since 1985



ELCO Chevrolet Cadillac

15110 Manchester Rd
Ballwin, MO 63011
636-227-5333

www.elcochevroletcadillac.com

Stop by today!
visit us online 24/7



BLEED

CONTENT/TYPE CONSTRICTION

FULL PAGE