



**CITY OF BALLWIN**

14811 Manchester Road, Ballwin, MO 63011

BILL NO. 3810

ORDINANCE NO. \_\_\_\_\_

INTRODUCED BY

ALDERMEN TERBROCK, FINLEY, HARDER, DOGAN, FLEMING, LEAHY, KERLAGON, BOLAND

**AN ORDINANCE AMENDING THE AMOUNT OF FEES CHARGED FOR CERTAIN RECREATIONAL PROGRAMS.**

WHEREAS, the City of Ballwin has determined that fee rate increases for certain recreational programs are appropriate after a review of the market and because such increases may generate additional revenues.

NOW THEREFORE, BE IT ORDAINED BY THE BOARD OF ALDERMEN OF THE CITY OF BALLWIN, MISSOURI, AS FOLLOWS:

SECTION ONE: Section 18-14 (a) and (b) of the Code of Ordinances of the City of Ballwin shall be amended as follows:

**18-14 North Pointe Aquatic Center**

(a.) Facility use fees.

	Daily		Multiple		Annual	
	Resident (Discount)	Non-Resident (Base)	Resident	Non-Resident	Resident	Non Resident
Youth (3-18)	\$4.00	\$7.00	N/A	N/A	\$85.00	\$135.00
Adult	\$5.00	\$7.00	N/A	N/A	\$110.00	\$190.00
Seniors	\$4.00	\$7.00	N/A	N/A	\$85.00	\$135.00
Senior Couple	N/A	N/A	N/A	N/A	\$135.00	\$205.00
Single +One	N/A	N/A	N/A	N/A	\$180.00	\$300.00
Family	N/A	N/A	N/A	N/A	\$210.00	\$320.00
Employee	N/A	N/A	N/A	N/A	N/A	N/A

(b.) Pointe plus pass. Provides admission to The Pointe at Ballwin Commons (community center) and the North Pointe Aquatic Center for one year.

	Annual	
	Resident	Non-Resident
Youth (3-18)	\$220.00	\$355.00
Adult	\$380.00	\$570.00
Seniors	\$220.00	\$381.00
Senior Couple	\$300.00	\$520.00
Single +One	\$560.00	\$735.00
Family	\$625.00	\$815.00
Employee	\$0.00	N/A

SECTION TWO: Section 18-10 (1), (2) and (3) of the Code of Ordinances of the City of Ballwin shall be amended as follows:

**18-10 Community Center user fees**

(1.) Facility use fees.

	Daily		Multiple		Annual	
	Resident (Discount)	Non-Resident (Base)	Resident	Non-Resident	Resident	Non-Resident
Youth (3-18)	\$4.00	\$7.00	\$ 70.00	\$ 120.00	\$180.00	\$300.00
Adult	\$5.00	\$7.00	\$ 90.00	\$ 120.00	\$330.00	\$525.00
Seniors	\$4.00	\$7.00	\$ 70.00	\$ 120.00	\$180.00	\$330.00
Senior Couple	N/A	NA	N/A	N/A	\$240.00	\$440.00
Single +One	N/A	NA	N/A	N/A	\$430.00	\$675.00
Family	\$15.00	NA	N/A	N/A	\$480.00	\$750.00
Employee	N/A	N/A	N/A	N/A	N/A	N/A

	Annual Corporate Rate
Youth (3-18)	\$200.00
Adult	\$365.00
Seniors	\$200.00
Senior Couple	\$265.00
Single +One	\$475.00
Family	\$530.00
Employee	N/A

(2.) Corporate Membership fees for West County Chamber Area:  
(Not a Ballwin Business)

	Annual Corporate Rate
5-10 employees	\$250.00
11-25 employees	\$500.00
26-50 employees	\$1,000.00
51+ employees	\$2,000.00

Employees of Ballwin businesses may sign up individually; however, other businesses in the area outside of the city must have a minimum of five employees to join with the corporate rate with the business paying the applicable corporate joining fee.

(3.) Facility rental rates

	Resident	Non-Resident
a. Aerobics Room	\$20.00	\$30.00
b. 1/2 Meeting Room	\$30.00	\$50.00
c. Full Meeting Room	\$45.00	\$80.00
d. 1/2 Gym Court	\$30.00	\$45.00
e. Full Court	\$50.00	\$90.00
f. Full Gym (2 courts)	\$100.00	\$180.00

\* After hour meeting room rentals require a \$100 deposit due at the time of rental

SECTION THREE: All ordinances or parts of ordinances in conflict herewith are to the extent of such conflict repealed.

SECTION FOUR: This ordinance shall take full force and effect from and after the date of its passage by the Board of Aldermen and approval of the Mayor.

PASSED this \_\_\_\_\_ day of \_\_\_\_\_, 2013 \_\_\_\_\_  
*TIM POGUE, MAYOR*

APPROVED this \_\_\_\_\_ day of \_\_\_\_\_, 2013. \_\_\_\_\_  
*TIM POGUE, MAYOR*

ATTEST: \_\_\_\_\_  
*ROBERT KUNTZ, CITY ADMINISTRATOR*



## Parks & Recreation

# Memo

To: Robert Kuntz, City Administrator

From: Linda Bruer, Director of Parks and Recreation

Date: October 2, 2013

RE: Fee Increases

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It has been at least nine years since facility membership rates have been adjusted. With improvements underway at The Pointe and with Sunday hours expanded to comply with member requests, staff reviewed all of our rates and recommends adjustment to those listed on the next few pages.

We estimate the revenue impact to be as much as \$60,000 for 2014; however, there will be some members that renew or purchase an annual membership before the rate hike goes into effect by the end of this fiscal year, which is not necessarily bad, but just will not affect 2014 revenues. There most likely will be a few that do not renew or join because of the increase. Despite the increase, The Pointe will remain the most economical recreation facility/fitness center in the west county area. On a monthly debit family membership the increase will be approximately \$4.00 per month or about \$1.00 per family member per month on average.

Facility membership rates and rental fees are established by ordinance. Therefore, I am requesting review and legislation prior to December 1 so that staff can give members 30 days' notice.

If you have any questions or need further information, please let me know.



### Pointe+ Yearly Memberships

	Fall 2003 Resident	Fall 2003 Non Res.	% Increase	2013 Resident	2013 Non Res.	% Increase	Proposed Resident	Proposed Non Res.
Youth	\$ 200	\$ 325	0%	\$ 200	\$ 325	9%	\$ 220	\$ 355
Adult	\$ 350	\$ 525	0%	\$ 350	\$ 525	9%	\$ 380	\$ 570
Senior	\$ 200	\$ 350	0%	\$ 200	\$ 350	9%	\$ 220	\$ 381
Senior Couple	\$ 275	\$ 475	0%	\$ 275	\$ 475	9%	\$ 300	\$ 520
Single+1	XX	XX	XX	\$ 517	\$ 675	9%	\$ 560	\$ 735
Family	\$ 575	\$ 750	0%	\$ 575	\$ 750	9%	\$ 625	\$ 815

### Pointe+ Debit Memberships

	Fall 2003			Current 2013			Proposed	
	20% upfront	Fall 2003 Debit	% Increase	20% Upfront	2013 Debit	% Increase	Proposed Upfront	Proposed Debit
Youth-Resident	\$ 44.80	\$ 14.93	0%	\$ 44.80	\$ 14.93	8%	\$ 48.80	\$ 16.27
Youth-Non Res	\$ 69.80	\$ 23.27	0%	\$ 69.80	\$ 23.27	9%	\$ 71.00	\$ 25.27
Adult-Resident	\$ 74.80	\$ 24.93	0%	\$ 74.80	\$ 24.93	8%	\$ 80.80	\$ 26.93
Adult-Non Res	\$ 109.80	\$ 36.60	0%	\$ 109.80	\$ 36.60	8%	\$ 118.80	\$ 39.60
Senior-Resident	\$ 44.80	\$ 14.93	0%	\$ 44.80	\$ 14.93	8%	\$ 48.80	\$ 16.27
Senior-Non Res	\$ 74.80	\$ 24.93	0%	\$ 74.80	\$ 24.93	8%	\$ 81.00	\$ 27.00
Sr Cple-Resident	\$ 59.80	\$ 19.93	0%	\$ 59.80	\$ 19.93	7%	\$ 64.80	\$ 21.60
Sr Cple-Non Res	\$ 99.80	\$ 33.27	0%	\$ 99.80	\$ 33.27	8%	\$ 108.80	\$ 36.27
Single+1-Res	XX	XX	XX	\$ 108.20	\$ 36.70	6%	\$ 116.80	\$ 38.93
Single+1 Non Res	XX	XX	XX	\$ 139.80	\$ 46.60	8%	\$ 151.80	\$ 50.60
Family-Resident	\$ 119.80	\$ 39.93	0%	\$ 119.80	\$ 39.93	8%	\$ 125.00	\$ 43.67
Family-Non Res	\$ 154.80	\$ 51.60	0%	\$ 154.00	\$ 51.60	8%	\$ 167.80	\$ 55.93

There has never been an increase in Pointe +.

Add yearly cost+ \$24 fee=Pay 20% down and first month then 11 monthly billings.

### North Pointe Pool Memberships

Average 10% discount

	Spring 2004 Resident	Spring 2004 Non Res.	% Increase	2013 Resident	2013 Non Res.	% Increase	Proposed Resident	Proposed Non Res.	Res-Early Bird Sale	NR-Early Bird Sale
Youth	\$ 75	\$ 125	XX	\$ 75	\$ 125	9%	\$ 85	\$ 135	\$ 76	\$ 121
Adult	\$ 100	\$ 175	XX	\$ 100	\$ 175	9%	\$ 110	\$ 190	\$ 99	\$ 171
Senior	\$ 75	\$ 125	XX	\$ 75	\$ 125	9%	\$ 85	\$ 135	\$ 76	\$ 121
Senior Couple	\$ 125	\$ 150	X/21%	\$ 125	\$ 190	9%	\$ 135	\$ 205	\$ 121	\$ 185
Single+1	XX	XX	XX	\$ 166	\$ 276	9%	\$ 180	\$ 300	\$ 162	\$ 270
Family	\$ 185	\$ 345	5%/-11%	\$ 195	\$ 305	9%	\$ 210	\$ 320	\$ 189	\$ 288

### Pointe Meeting Room Rental Rates

	Resident Current	Resident Proposed	Non-resident Current	Non-resident Proposed
1/2 Meeting Room	\$ 20	\$ 30	\$ 30	\$ 50
Full Meeting Room	\$ 35	\$ 45	\$ 55	\$ 80

2 hour minimum rental

After hour meeting room rentals require a \$100 deposit due at the time of rental.