



Bill No. 4055

Ordinance No. _____

INTRODUCED BY

ALDERMEN UTT, FINLEY, STALLMANN, ROACH, FLEMING, LEAHY, KERLAGON, BULLINGTON

AN ORDINANCE CREATING A VIOLATION FOR THE UNAUTHORIZED USE OF ANY SYMBOL, INSIGNIA, SEAL OR LOGO OF THE CITY.

WHEREAS, the City of Ballwin has a protectable interest in any symbol, insignia, seal or logo utilized by the City and has authorized Federal or State registration of the same.

NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF ALDERMEN OF THE CITY OF BALLWIN, ST. LOUIS COUNTY, MISSOURI, AS FOLLOWS:

Section 1. Chapter 17, Article IV shall be amended by adding a new section 17-123, as follows:

A. Unless expressly otherwise authorized in writing signed by the City Administrator or his designee, no person shall use any symbol, insignia, seal or logo of the City or any department thereof or related governmental body or agency (herein collectively the "City") except in connection with the business of the City, and specifically no person shall:

1. Use any reproduction, counterfeit, copy, or colorable imitation of any such seal or logo in connection with the sale, offering for sale, or advertising of any goods or services other than those of the City; or

2. Reproduce, counterfeit, copy or colorably imitate any such seal or logo and apply such reproduction, counterfeit, copy or colorable imitation to labels, signs, prints, packages, wrappers, receptacles, or advertisements intended to be used upon or in conjunction with the sale or other distribution of goods or services other than those of the City.

Section 2. This ordinance shall take effect and be in full force from and after its passage and approval.

PASSED this ____ day of _____, 2020.

TIM POGUE, MAYOR

APPROVED this ____ day of _____, 2020.

TIM POGUE, MAYOR

ATTEST: _____
ROBERT KUNTZ, CITY ADMINISTRATOR