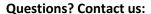
Ballwin Life Magazine

2020 Advertising Opportunities

Ballwin Life Quick Facts:

Quarterly publication 16,000 copies distributed Mailed to every Ballwin household (including apartments) Free publication (no subscription required) 32 - 48 pages



Marketing & Communications Specialist Kennedy Robinson at (636) 207-2359 or krobinson@ballwin.mo.us

2020 Publication Deadlines:

Issue #1 released first week of February 2020

o Reservation and artwork deadline: December 20, 2019

Issue #2 released first week of May 2020

Reservation and artwork deadline: March 20, 2020

Issue #3 released first week of August 2020

• Reservation and artwork deadline: June 19, 2020

• Issue #4 released first week of November 2020

• Reservation and artwork deadline: September 18, 2020

Ad Options	Pricing	Ad Size	Ads available per issue
½ Page Back Cover	\$1,500	8.5 x 5.5 (needs bleeds & margins)	1
Full Page	\$1,000	8.5 x 11 (needs bleeds & margins)	2
½ Page	\$500	7 x 4.5 (no bleeds)	5
¼ Page	\$250	3.5 x 4.5 (no bleeds)	12
¼ Page Inside Front Cover	\$400	3.5 x 4.5 (no bleeds)	1
¼ Page Inside Back Cover	\$400	3.5 x 4.5 (no bleeds)	1

Important Information:

- Reserve space in all four issues and save! A 50% discount will be applied on the fourth advertisement when four ads are purchased during one calendar year for all ads ½ page or larger.
- The City of Ballwin reserves the right to select placements of ads based on content and to modify or reject designs to fit the needs of the publication.
- We would be happy to assist you in producing artwork for your ad for \$150.
- Ads are available on a first come first served basis



To Reserve Your 2020 Ad Space Please Fill Out This Page

Signature of Ballwin Official --- Date

Name of Bus	siness:					
Contact:						
City:		State:	Zip:			
Phone:		E-mail:_				
Please indic	ate when you'd like	e your ad(s) to	appear and w	hat size you'd like to r	eserve.	
Issue(s):	February	May		August	November	
Ad Size:	½ Back Cover	(\$1,500 each	1)	Full Page (\$1,000	0 each)	
	½ Page (\$500 each)		¼ Page (\$250 each)			
	¼ Page inside	front cover (\$4	00 each)	¼ page inside ba	ack cover (\$400 eac	h)
Total amoui	nt owed (price of a	d x number o	f issues)	Bill	me per issue	Bill me lump sum
	rd: r:					
				Billing Zip Code:		_
Card Holder	Signature:			Date:	·	
	ſ	-		the Ballwin Governm r, Ballwin, MO 63011	ent Center	
All advertisem	ents must be paid and _l	processed by the r	eservation deadli	ne. Payments can be made	e with credit card, debit	card or check. One
			-	must be reported on or bej	•	
	•			vin accepts no responsibilit		
		50 service fee if m	ade before the res	servation deadline. Cancell	ations requested after t	the reservation deadline
will not be hor	iorea.					
Signature of	Advertiser Date					

BALLWIN LIFE MAGAZINE ADVERTISING SPEC SHEET

All measurements in inches

QUARTER PAGE ADVERTISING

(Includes Inside Front and Inside Back Cover) No bleeds or margins 3.5 x 4.5 (vertical) or 4.5 x 3.5 (horizontal)

HALF PAGE ADVERTISING

No bleeds or margins 7 x 4.5

HALF PAGE BACK COVER ADVERTISING

Needs bleeds and margins

Bleed: 8.5 X 5.5

Content within: 8 X 5

FULL PAGE ADVERTISING

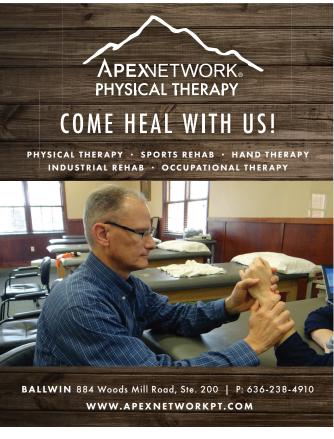
Needs bleeds and margins

Bleed: 8.5 X 11

Content within: 7.5 X 10.25

1/4 PAGE Vertical

1/4 PAGE Horizontal





investment. Protect it.

Lisa Clemente 636-227-2229 Ballwin lisaciemente@alistate.com

If you need home coverage, I can help. I live and work right here in our community. I know what the homes are like in the area. So I can offer advice you can trust to help

If you're ready to talk home insurance or need some advice about protecting all



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Plus

Prices you love.

Minus

Long lines you hate.

At Pet Supplies Plus, there are no long lines and no winding aisles, no filler and no fluff (besides the kind you can pet). Our stores are smaller by choice and our shelves are stocked with just the right products, specifically chosen to help you get in, get out, and get home happy.

- Independently owned & operated
- Lowest price with our Price Match Guarantee
- Carefully selected products for all of your furry, scaly & feathery friends
- Widest selection of natural dog food

Join our pack!

Sign up in store to become a Preferred Pet Club member and start saving today. Benefits include:

- + Freebies
- Exclusive coupons
- Member only pricing
- Birthday gift for your pet



Pet Supplies Plus Ballwin

15311 Manchester Rd | 636.686.7181 Mon-Sat: 9am-9pm • Sun: 10am-6pm

1/2 PAGE BACK COVER

BLEED



CONTENT/TYPE CONSTRICTION

FULL PAGE