

Parks & Recreation

Memo

To: Robert Kuntz, City Administrator

From: Linda Bruer, Director of Parks and Recreation

Date: November 12, 2014

RE: Reservation Fee for Ball Fields

Currently the fee to reserve a field for ball practice in a Ballwin park is \$50 for a 12 week period in the spring or fall. This fee is for a 90 minute time slot, once a week for 12 weeks. In an effort to maximize flexibility and to be more comparable with other local reservation policies, staff is recommending changing the reservation to \$10/hour for residents and \$15/hour for non-residents rate.

Currently the city does not have a fee for a one time use. This will benefit coaches as they may reserve the dates that they want rather than a block of 12 weeks; allowing the city to make the fields available to more teams and most likely increase revenue.

Reservations would only be accepted in-person at The Pointe beginning for residents only on February 2, 2015 for the entire calendar year (April-October). Non-resident reservations would begin on February 16. Reservations would be limited to two hours per week per team. Anticipated revenue per year would change from the current \$ 2,500 to approximately \$4,000.

Current Unlighted Area Ball Field Rates

Organization	Resident Fee	Non-Resident Fee
Ellisville	\$9/hour	\$9/hour
Des Peres	\$300/season	\$500/season
	(works out to \$10/hour)	(works out to \$16.66/hour)
Fenton	\$18/hour	\$23.50/hour
Kirkwood	\$10/hour	\$16/hour
Manchester	\$50/season/2 hr./week	\$100/season/2 hr./week
Rockwood	\$10/hour non-profits	\$20/hour for profit groups
STL County	\$10/hour	\$10/hour
BALLWIN	\$50/season/90 min./week	\$50/season/90min./week

If you should any questions or need further information regarding this recommendation, please let me know.