



Consent Item

RE: Wildwood Swim Passes

Department/Program: Parks and Recreation

Recommendation:

For the 2020 season, allow the sale of up to 50 North Pointe Family Swim Passes to Wildwood residents at the Ballwin resident rate. The City of Wildwood will reimburse Ballwin \$80 per pass sold

Explanation:

Beginning in 2008, Ballwin has had a cooperative agreement with the City of Wildwood to offer this benefit to their residents. Revenue in the amount of \$7500 is budgeted in 2020 for the sale of Wildwood passes. In FY2019, 33 passes were sold resulting in revenue of \$9,255. The sale of 50 pool passes would enhance the facility's revenue while having minimal impact on the facility's operations.

Submitted By: Chris Conway, Director of Parks and Recreation

Date: January 16, 2020
