



NOVEMBER 18-22, 2014 | AUSTIN CONVENTION CENTER

Make plans to attend the nation's largest educational event for city officials, hosted this year by the City of Austin, Texas. This year's theme, *The Future of Cities*, will showcase the innovative ways cities are driving change today, and will help you prepare for your community's future.

Who Should Attend?

Anyone interested in how cities are solving problems and becoming greater places to live will benefit from attending. The conference is especially useful to mayors, council members, newly elected officials, city managers, and municipal department heads. Although membership in the National League of Cities is not required to attend, representatives from member cities enjoy discounted registration.

What You'll Experience

At the Congress of Cities you'll enjoy innovative sessions, mobile workshops, inspiring keynote addresses, skill-building seminars, and great opportunities to meet colleagues from across the country.

News Spotlight



Prepare to stimulate your mind and see the world through a new lens at the Thursday afternoon general session, where Futurist Mike Walsh will serve as the keynote speaker.



Lock in your registration at the best rate -- the early bird registration rate deadline is July 18th.

Social media users: this year's conference hashtag is #NLCATX.



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General Sessions

NLC Announces a "Futurist" as Opening Keynote Speaker



Cities today are not the same as cities fifty years ago, or even ten years ago for that matter. In our rapidly changing society, the very essence of cities and towns is changing before our eyes. In many ways the transformation is positive, but city leaders must sift through the noise and identify the trends that will make the most impact for residents. Embracing change and adapting: it's at the heart of how cities must strategize to meet the demands of the coming years. That's why the theme of this year's Congress of Cities is "The Future of Cities."

NLC is proud to announce Futurist Mike Walsh as our opening keynote speaker for the Congress of Cities and Exposition this November in Austin, Texas. As a global authority on the 21st century business, author of *Futuretainment*, and CEO of Tomorrow, an innovation research lab, Walsh will undoubtedly stimulate your thinking.

A self-described global nomad who is continuously conducting live research in the trenches, Walsh is an expert on the intersection of emerging technologies, consumer and human behavior, and fast growth markets. He constantly travels the world for the best ideas, distilling the most relevant insights into a blueprint that he will share to help local leaders

understand and influence the future of cities, particularly over the next five years.

He will speak to local leaders in Austin with a focus on cities and towns. What do local leaders need to be thinking about as they look five years out? How do cities need to react to trends to make the most meaningful and effective decisions? With his incredible insight, Walsh will bend the minds of local leaders, introducing inspirational new ways of thinking and viewing the world in which we live.

Walsh will kick off the conference with the opening general session keynote address on Thursday afternoon, November 20th from 1:30 to 3:00 p.m.

Prepare to have your notions challenged in the most unexpected way in this session and throughout the conference.

Thursday, November 20

1:30 PM - 3:00 PM

Opening General Session

Date: Thursday, November 20, Track: General Sessions, Youth Delegate Sessions

Friday, November 21

8:30 AM - 10:00 AM

General Session

Date: Friday, November 21, Track: General Sessions, Youth Delegate Sessions

Saturday, November 22

12:30 PM - 2:00 PM

Closing General Session

Date: Saturday, November 22, Track: General Sessions, Youth Delegate Sessions

Please stay tuned for announcements about speakers at other general sessions!



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Registration Fees

Registration Fees	Early Early Bird	Early Bird	Advance	Onsite
	Valid Until 7/18/14	Valid Until 9/30/14	Valid Until 11/17/14	Valid Starting 11/18/14
NLC Member City	\$520	\$610	\$720	\$820
SML Member City	\$620	\$730	\$840	\$940
Non- Member/Other	\$670	\$805	\$980	\$1,080
First Time Attendee	\$435	\$435	\$435	\$435
Student	\$175	\$175	\$175	\$175

Special Conference Rates

Spouse/Guest (non-refundable)	\$95
Children (Under 15 years of age)	Free
Youth Chaperone (may not be elected officials)	\$110
Youth Delegate 15-18 years of age	\$110

Register Now