

## **SHOP BALLWIN FIRST**

## Ballwin Business Passport Participant

Thank you for your interest in the Shop Ballwin First: Business Passport Program. The program is simple and will encourage area residents to shop at your business first *and* more often.

- ✓ This program is FREE for you
- ✓ A Ballwin Pointe key fob allows shoppers to receive a discount YOU choose
- ✓ Your only obligation is to honor your discount to shoppers who qualify until the expiration date
- ✓ We will advertise your business on the Ballwin website, in email newsletters and in our Shop Ballwin First brochures.
- ✓ Each year you have the opportunity to alter or remove the discount you've offered to residents.
- ✓ You can personally measure the results when our patrons visit your business.

Business Name:		
Contact Email:		
Discount Offer:		
Signature:	Date:	Offer Valid Until: 12/31/2020

If you have any additional questions, please contact

Kennedy Robinson, Marketing & Communications Specialist

(636) 227-9000 krobinson@ballwin.mo.us Fax form to: (636) 207-2320

We ask that you place a Ballwin Business Passport Participant sign in your front window or by your cash register.

This will help our patrons to realize you are a member of this exciting program.