



SHOP BALLWIN FIRST

Ballwin Business Passport Participant

Thank you for your interest in the Shop Ballwin First: Business Passport Program. The program is simple and will encourage area residents to shop at your business first **and** more often.

- ✓ This program is FREE for you
- ✓ A Ballwin Pointe key fob allows shoppers to receive a discount YOU choose
- ✓ Your only obligation is to honor your discount to shoppers who qualify until the expiration date
- ✓ We will advertise your business on the Ballwin website, in email newsletters, and in our Shop Ballwin First brochures.
- ✓ Each year you have the opportunity to alter or remove the discount you've offered to residents.
- ✓ You can personally measure the results when our patrons visit your business.

Business Name: _____

Business Address: _____

Business Phone Number: _____

Business Website: _____

Contact Name: _____

Contact Email: _____

Discount Offer: _____

Signature: _____ Date: _____ Automatically Renew Yearly? Y N

Please fill out this form and send it back to:
Megan Freeman, Marketing & Communications Specialist

mfreeman@ballwin.mo.us
(636) 227-9000
Fax form to: (636) 207-2320
Mail to: 1 Government CTR,
Ballwin, MO 63011

We ask that you place a Ballwin Business Passport Participant sign in your front window or by your cash register. One can be picked up at the Ballwin Government Center (1 Government Ctr, Ballwin, MO 63011). This will help our patrons to realize you are a member of this exciting program.