



Staff Report

Subject: West County Day Tripper

Department/Program: Parks and Recreation

Recommendation:

Staff is requesting a motion for City Attorney Robert Jones to draft a resolution of support.

Explanation:

Along with the Cities of Chesterfield, Ellisville, Manchester and Wildwood, the City of Ballwin has been working on the feasibility and proposal for the State of Missouri to enhance the active older adult programming in the West County area. As we know from our Park Master Plan, the baby boomer segment of our population is the fastest-growing segment. They are bringing new needs and expectations to senior services. Specifically, we are seeing a growing interest in day trip participation. Seniors now are more active than ever and looking for the next adventure. Our recreation program staff recognizes this need. There is not a shortage of day trip opportunities but often times it is cost-prohibitive to charter a bus. The West County Day Tripper program will allow recreation staff to meet the needs of our aging constituents in a manner that is more affordable to both the participants and the cities involved.

The Parks and Recreation Directors from each city have cooperatively developed a two-year pilot program proposal that would provide funding for a 22 to 24 passenger shuttle under a lease agreement with the option to purchase at the end of the term. Your support through resolution will indicate to the state that collectively with Chesterfield, Ellisville, Manchester, and Wildwood, we are committed to meeting the needs of our residents.

Submitted By: Chris Conway

Date: February 10, 2020
